

Share Your Story of Service

Stories can move others to action. Stories reveal our common values, demonstrate what's possible, and call on others to join our efforts to help build a new foundation for America. Share with us how you are doing your part. We may highlight your story at Serve.gov this summer.

A compelling service story:

- Is told from the perspective of someone with first hand experience in the service project.
- Presents the problem and the solution.
- Emphasizes the impact of the service project.
- Is short and sweet – fewer than 500 words.

Stories can be written in a word document and can include pictures and/or video links.

Be sure to include the following information:

Who is the point of contact for the project? _____

Phone: _____

Email: _____

Who are the members of the service group? _____

Where is the service project?

Organization: _____ City/State: _____

What is the service project's time frame? _____ Days/Weeks/Months

How many volunteers are recruited, coordinated or supported by your project? _____

How many volunteers associated with this project have committed to ongoing service? _____

Tips for telling a good story:

- A good story explains why the community needs the service project.
- A good story tells us why you chose to get involved in the project.
- A good story includes the goal of the project.
- A good story emphasizes how the community is affected by the project.
- A good story outlines the reasons why the project is successful.
- A good story indicates how the project (or its impact) will be sustained in the future.
- A good story includes any unusual or creative partnerships developed.
- A good story tells us what role service has played in your life.

When you finish drafting your Story of Service, please email it to serviceinitiative@cns.gov or to your Outreach Coordinator. Please make sure to answer the "quick questions" section above and include it in your email.

Thank You.